

By integrating charitable causes into exciting, high-profile events, we aim to eliminate the trade-off between social and philanthropic activities for young adults while also raising awareness for the multiple social causes we endorse. Through professional and social networking, we actively build a youth-oriented philanthropic organization of significant scale that generates a powerful sense of social connectedness and responsibility.



**BACK** ←  
**TO THE EIGHTIES**

*PHILANTHRO* ★ PRODUCTIONS  
generalSD@philanthroproductions.org  
www.philanthroproductions.org  
Los Angeles ★ San Diego ★ San Francisco ★ Washington, DC

**ONYX**

DECEMBER 5, 2009 all proceeds go to benefit  
**OUTDOOR OUTREACH**

*Outdoor Outreach is a nonprofit organization whose mission is to empower at-risk and underprivileged youth to make positive, lasting changes in their lives through comprehensive outdoor programming. Outdoor Outreach programs support underserved youth in San Diego County who are at risk for school dropout, substance abuse, violence and unintended pregnancy.*

Break out your old high-tops, parachute pants and legwarmers as Philanthro Productions raises funds for Outdoor Outreach with “Replay: Back to the Eighties” on December 5 at Onyx.

Hone your best Madonna impression and perfect your running man as our live 80s cover band RadioStar adds a touch of rock to some of the most memorable tunes of the decade. Then check out what the DJ is spinning as you sip on our special 80s-inspired cocktail. So buckle-up that fanny pack and join us for a totally rad 80s flashback!

## Event Details



852 5th Ave  
San Diego, CA 92101  
(619) 235-6699

**Date:** December 5, 2009  
**Time:** 9:00pm-2:00am  
**Admission:** \$20/\$15 for guestlist

**Target Attendance:** 400+ guests representing a mix of students, academic and young professionals

**Fundraising goal:** \$5,000-\$10,000

**All net proceeds go directly to Outdoor Outreach.**  
All donations are tax deductible at fair market value.

## In-Kind + Other Sponsorship\*

We graciously accept in-kind donations from all sponsors. Donated items will be made available to guests or included as raffle prizes at the event.

Any donations we receive will be used to raise additional funds for Outdoor Outreach so any products or services your business can provide toward our event are greatly appreciated. All in-kind donations received are eligible for promotional benefits.

## Past Events



**Urban Oasis**

400+ guests  
\$5,000+ donated



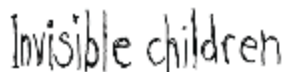
**Uncorked!**

Student Run Free Clinic 200+ guests  
\$6,200+ donated



**Waves of Change**

300+ guests  
\$2,300+ donated



**Premiere**

\$6,000+ donated



## Sponsorship Opportunities

Aside from donating handouts and raffle items, sponsors may offer monetary support in exchange for various levels of promotion on our marketing materials and at our event. \*In-kind and other sponsors are eligible for benefits listed below based on the fair market value of their donation.

	Platinum (\$2k+)	Gold (\$1k+)	Silver (\$500)	Bronze (\$150)	Gift (\$50)
Monetary Donations					
<b>Company Participation</b>					
Complimentary Admission	6	4	2	1	n/a
<b>Company Logo</b>					
On Website with link	☆	☆	☆	☆	☆
On printed materials**	☆	☆			
<b>On-Site Recognition</b>					
Inclusion in looping video presentation**	☆	☆	☆	☆	

\*\*For inclusion on printed materials, donations must be secured and logos submitted by November 6th, 2009. Logos to be included in video presentation must be submitted by November 27, 2009.

Special accommodations and promotional opportunities for parties making monetary contributions or donations in-kind are negotiable. Please contact us regarding any special requests or terms.

*Philanthro Productions  
has raised over  
\$160,000 for its non-  
profit beneficiaries.*

To donate directly to the Outdoor Outreach or Philanthro Productions, please visit the following websites:  
Outdoor Outreach - <http://www.outdooroutreach.org>  
Philanthro - <http://philanthroproductions.org>  
Philanthro Productions Tax ID: 20-8695723